

## Chedworth Parish Plan Consultation Response

### Enterprise and Employment

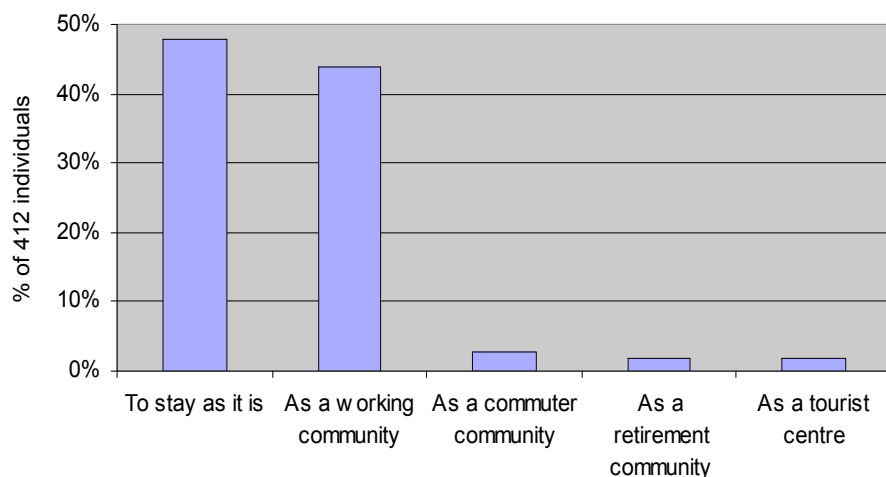
**Sources:** Questionnaire (Relevant questions: 19 – 25, 35, 56, 59).

**Comments additional to questionnaire**  
**Comments from initial meeting**  
**Seniors' consultation**  
**Output from Business Club meetings**

#### **Priority responses:**

**Q59. How would you like the parish to develop? Tick more than one box if appropriate.**

Respondents would most commonly like the parish to stay as it is and/or develop as a working community. Very few (less than 4%) would like it to develop as a commuter community, a retirement community or a tourist centre.



	No. of individuals	% of 412 individuals
To stay as it is	197	48%
As a working community	181	44%
As a commuter community	12	3%
As a retirement community	8	2%
As a tourist centre	7	2%
None of these	13	3%
No reply	52	13%

#### Comments

- *It must always be remembered that this is a working rural environment/community.*
- *It should be remembered that we live in a rural community that needs encouragement to survive. There are still farming businesses here and livestock in the fields, which are fundamental to the English countryside.*

#### Moved from Q43:

- *Let's keep it as a rural village and not try and turn it into a town*
- *Chedworth is a country village not a suburb, let it stay like that*
- *Please maintain the charm, peace and quality of the village*

#### Added:

- *For the average age of residents to become lower*
- *The average age of people in the parish needs to come down. More people should have employment (or self-employed) within the parish.*
- *To become a supportive community socially*

### Q19. Where is your main place of work?

229 people (56% of 412) answered this question.

Of the 229 people who answered the question, 76 (33%) work within Chedworth parish and 153 (67%) work outside Chedworth.

	No. of individuals	% of 229 individuals
Within the Chedworth parish	76	33%
Outside the Chedworth parish	153	67%

**Q20. Are you at present?**

	No. of individuals	% of 412 individuals
An employee	109	26%
Retired	95	23%
Self employed - not employing anyone	57	14%
Business owner - employing other people	47	11%
In full-time education	46	11%
Housewife/husband	30	7%
Unemployed	5	1%
Permanently sick/disabled	3	1%
In a government training scheme	0	0%
No reply	20	5%

- 51% of respondents are employed, self-employed or business owners
- 23% are retired
- 11% are in full-time education
- 9% are unemployed or permanently sick/disabled
- 5% did not reply

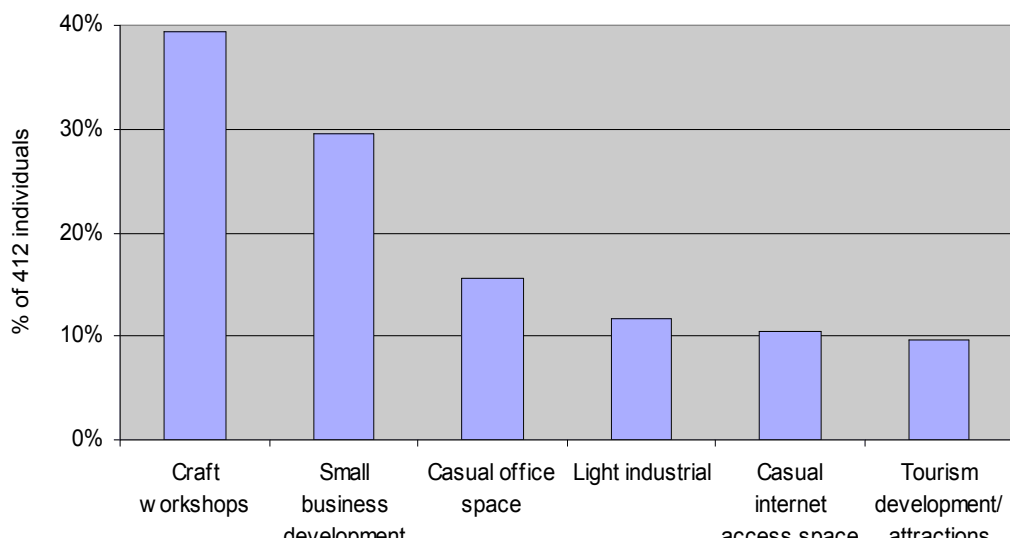
**Q25. If you run a business, into which category does it fall?**

110 people (27% of 412) answered Q25. The most common types of businesses are professional services to individuals and services to business.

	No. of individuals
Professional services to individuals e.g. finance, surveying	21
Services to business	19
Agriculture/Horticulture	13
Construction	9
Personal service to individuals e.g. hairdressing, care	9
Manufacturing	9
Education	7
Leisure/recreation	7
Information technology	5
Retail	5
Tourism e.g. hotels, catering, B&B	4
Transport	2

**Q35. Which types of business development would you like to see in the parish? Tick more than one box if appropriate.**

58% of respondents ticked at least one option. The most common answers were craft workshops (39%) and small business development (30%). The least common were casual internet access and tourism (10% each).



	No. of individuals	% of 412 individuals
Craft workshops	162	39%
Small business development	122	30%
Casual office space	64	16%
Light industrial	48	12%
Casual internet access space	43	10%
Tourism development/attractions	40	10%
No reply	173	42%

**Q24. If you intend to become self-employed what barriers/issues do you feel might restrict you? Tick more than one box if appropriate.**

15 respondents answered Q24. The most common answers were lack of premises and lack of start-up finance.

	No. of individuals
Lack of premises	7
Lack of start-up finance	5
Need for business skills	3
Lack of advice/information	3
Lack of contacts	2
Lack of required technical skills	2
Lack of confidence	1
Other issues	4

**Comment**

- *Too much regulation will not benefit these businesses or the area.*

**Q21. If you are actively seeking work, are there any barriers that are preventing you from taking up employment, training or study opportunities? Tick more than one box if appropriate.**

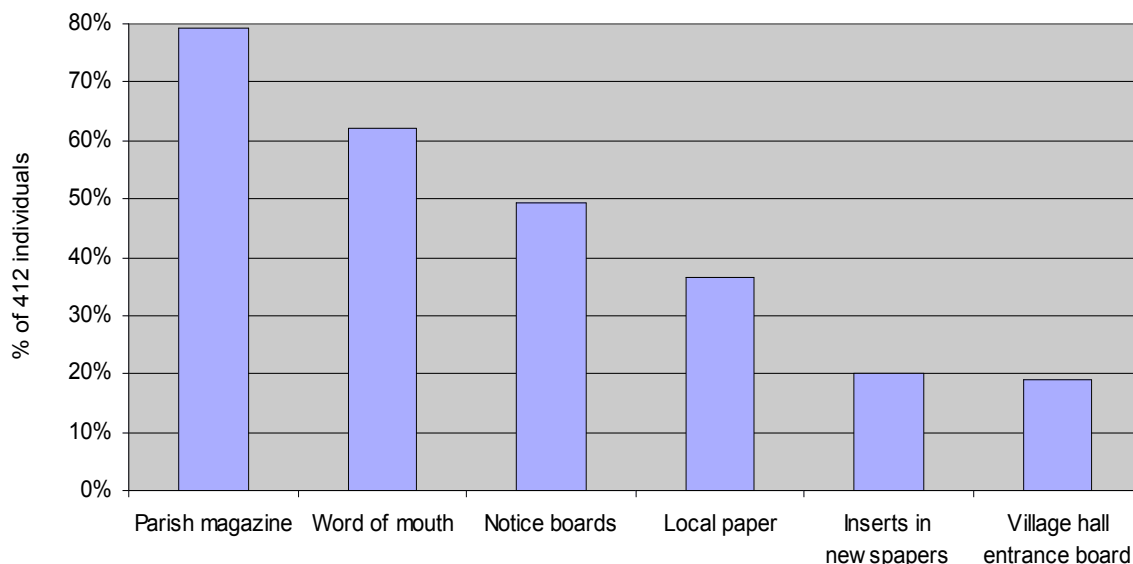
13 respondents (3% of 412) ticked at least one of the items listed, the most common being childcare and lack of suitable qualifications/training.

	No. of individuals
Lack of childcare locally	5
I don't have the right type of qualifications/training	5
I don't have the right type of experience	3
Cost of child care locally	2
Lack of access to transport	2
Lack of alternative care for adult dependent	1
Disability or ill health of some kind	1
Lack of information/advice	0

Q. 47 and 49 indicate a general dissatisfaction with service providers but no wish to pay more to improve them.

**Q56. Where do you usually get information about events taking place in the parish? Tick more than one box if appropriate.**

Almost 80% of respondents get information about events from the parish magazine.



	No. of individuals	% of 412 individuals
Parish magazine	327	79%
Word of mouth	256	62%
Notice boards	203	49%
Local paper	151	37%
Inserts in newspapers	83	20%
Village hall entrance board	78	19%
Other	23	6%
No reply	45	11%

**Comments**

- School is a good place to get local information.
- Would like a single point of information - perhaps in pub (which is more open than say the village hall). Locals seem to know what's going on, newcomers can't seem to find out until too late.
- It is urgent that Chedworth has a website & we could make much more of this resource in terms of design and providing a useful, dynamic information source. Sections could be updated more regularly. We could put the Hill & Valley Mag on it.
- Production of a parish telephone directory.

**Comments from initial meeting:**

Improving opportunities for business/light industry and improving Broadband/internet access were identified as key issues by 2 out of 3 groups.

“Support for local enterprises/business” received 10 votes out of 125 making it the 6<sup>th</sup> most popular choice out of 15 possible issues.

## **Seniors' Consultation:**

The need for a village directory of goods/services to improve security for older people needing tradesmen was discussed. It was also suggested that a village telephone directory would be useful, particularly as we are on the cusp of 2 area directories.