



**CHEDWORTH
PARISH
PLAN
March 2008**

Chedworth Parish Plan

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On CD attached: **Appendix 1 - Data summaries**
 Appendix 2 - Full questionnaire analysis

Introduction

This document represents the aspirations of the people of the Parish of Chedworth for the future development of their community. It is the product of a community-wide consultation exercise undertaken at the request of the Parish Council between March 2006 and September 2007.

The Parish Council had been concerned that the opinions of its seven members might not accord with those of the wider community¹. It faced equally vociferous lobbying from individuals or groups with exactly conflicting views (for example: is an unmown roadside verge a “wild and ugly mess” or a “rich natural habitat”?) and decided that it was necessary to undertake a wide-ranging consultation exercise in order to determine where the balance of opinion lay.

The consultation process was devised so that each resident had the opportunity to express their opinions at least twice – once through the questionnaire which was sent to every household in the Parish and again through one or more of the cross-cutting consultations which targeted respondents either by age or by interest (eg the business group or membership of clubs/societies).

The Plan has identified a number of problems such as traffic speeds within the village and a lack of affordable housing that are common to many rural communities while other issues are peculiar to Chedworth. We also have particular strengths such as a healthy small business sector.

The Parish Plan was seen as a vehicle for addressing the problems facing our community and building on our strengths.

It is sincerely hoped that the many partner organisations whose help has been solicited will enjoy working with the people of Chedworth towards the realisation of this Plan.

¹ Numbering 830 according to Gloucestershire County Council Mid 2006 population estimate

The Parish of Chedworth



Chedworth lies close to the Fosse Way between Cirencester and Northleach in Gloucestershire. It is a parish of 352 dwellings² most of which straggle along one side of a valley formed by a tributary of the River Coln but with satellite settlements at Fossebridge to the east and Chedworth Laines to the west.

It is a typical Cotswold village comprising buildings of all ages, many of traditional style and materials, and an oddly “gappy” settlement pattern in places which is derived from the reward of a cottage with paddock and well for key workers on the estate of Lord Chedworth in the 1690s.

The surrounding landscape is predominantly farmland and mixed woodland typical of the high wold dip-slope valley landscape³.

Village facilities include St Andrew’s Church and its Primary School, three Public Houses and a recently-established Farm Shop with café. The area benefits from the tourism opportunities provided by the nearby Chedworth Roman Villa (National Trust) and by a largely well-maintained and comprehensive network of Public Rights of Way.

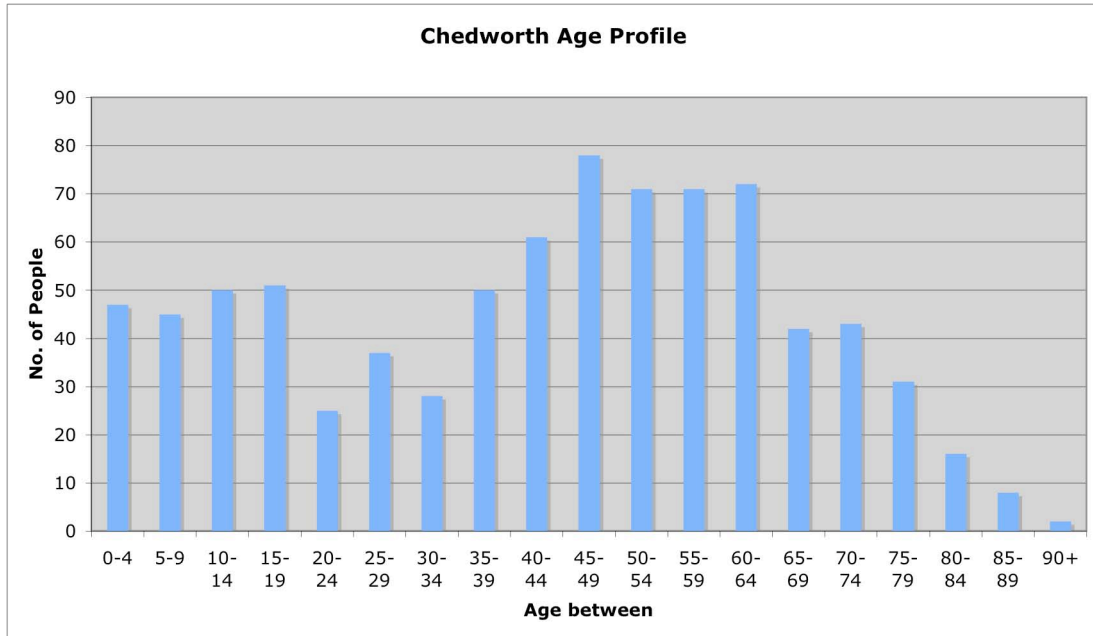
A significant proportion of residents work outside the village but 33%⁴ are employed locally, on farms or in the many small businesses which exist within the Parish.

² Office for National Statistics 2001

³ Cotswolds Area of Outstanding Natural Beauty Landscape Character Assessment, 2004

⁴ Source: Appendix 2 page 9, Q. 19

The following age distribution chart for Chedworth⁵ demonstrates the existing demographic balance.



⁵ Source: GCC Mid 2006 population estimate

The Consultation Process

- The Parish Plan was launched at a Public Meeting in March 2006. A wealth of data and opinions was generated in response to various exercises viz SWOT⁶ analysis in groups, sticker-voting for nominated issues and a board inviting comment by “Post-It” notes. The excellent turn-out at this meeting convinced the Parish Council of the need and enthusiasm for a Parish Plan, and a Steering Group was formed to take the project forward.
- A community-wide questionnaire was devised based on the Village Appraisal computer programme which had been purchased with prize money awarded to Chedworth for winning the Calor Business Village of the Year for Gloucestershire in 2006. The questionnaire was conceived in two parts: a Household section asked questions of the household unit, while the Personal section was filled in by each member of the household over the age of 11. It was distributed at Christmas 2006 and despite the competing attractions of the festive season yielded a response rate of 63%.
- A consultation for Senior residents was held at the farm shop café in August 2007 where a lively discussion hosted by Barbara Piranty of Gloucestershire Rural Community Council produced a wealth of ideas for improving the lot of our Seniors.
- Also in August 2007 the views of teenagers and sub-teenagers were canvassed at a Youth Event which took the form of a multi-sports session (organised by Scott Burry of Cotswold District Council) and barbecue, with the Consultation conducted by Ms. Claire Dowan, CDC’s Youth Participation Officer. Both this and the Seniors’ consultation event were financed by an award from the Cheltenham and Gloucester Rural Initiative Fund.
- School children at St Andrew’s Primary School gave their views on Chedworth in pictorial form, drawing what they love about Chedworth, what they most enjoy doing here, what they think could be better and what additional facilities they would choose. Apart from a few anomalous responses – including the wish for more puffins in the village – there was an overwhelming expression of appreciation for the environment, wildlife and the countryside and an equally strong demand for more play facilities and safer cycling.
- The Chedworth Business Group was formed during 2006 to represent the business community. Much of the consultation process on the needs and aspirations of this sector was achieved at a number of breakfast meetings of the Group, held at one of the Pubs.

⁶ Strengths, Weaknesses, Opportunities and Threats

- There are almost 20 clubs and societies within the Parish including groups for singers and actors, gardeners, radio-controlled aircraft enthusiasts, Brownies and our much-valued Silver Band. The Parish Plan Steering Group was able to target the membership of all these interest groups for their views.

All responses have been collated and then divided into five themes. A summary of data relevant to each theme is appended as Appendix 1. These summaries provide both quantitative and qualitative evidence for the issues which the community wishes to be addressed and underpin the following all-important themed Action Plans which are the building blocks of our Parish Plan.



The Action Plans

1. The Environment



The frequency with which this topic was raised during consultations and the high response rate to related sections of the questionnaire demonstrate that environmental issues are Chedworth residents' highest priority. Their concern is not only for the local environment - both natural and built – but also for the Community's impact on the global environment.

To this end the Actions proposed include a strongly-mandated project to restore and maintain dry stone walls in the Parish, to reduce Chedworth's carbon footprint and to protect/enhance local biodiversity.

"I love Chedworth because it is cool and has pritty countryside".

"I love the berds. They sing".

St Andrews School pupils

Environment Action Plan

Action	How it will be tackled	Timescale	Help needed (people & funding)	Responsibility for project	Links with other strategies	Evidence from consultations
Restoration of dry stone walls	<ul style="list-style-type: none"> - Lobby for the continuation of grants - Provide information to owners on availability of grants for repair - Provide list to owners of local wallers - Get funding to provide information packs to owners on care and maintenance - Train volunteers to make minor repairs - Raise sponsorship to fund restoration of most prominent walls. - Involve Cotswold Voluntary Wardens in sharing labour and expertise - Offer suitable wall sections as raw material for Dry Stone Walling courses - Look into apprentice funding to help local dry stone wallers 	Immediate and ongoing	<ul style="list-style-type: none"> - Volunteers - Cotswold Conservation Board - DEFRA - Glos. Dry stone Walling Association - Local trusts eg. Chedworth Village Trust - Chedworth Business Group - Local interest groups eg. the Cotswold Conservation Board. - Local walling course providers - Funding for apprentice scheme and Information Packs 	Chedworth Environment Group	Cotswold Conservation Board management plan Cotswold District Council Local Plan	Questionnaire <ul style="list-style-type: none"> - Q37: highest response for improvements needed - repair of dry stone walls (78%). - Q.40: highest response for features deserving protection - stone walls (76%). - Clubs/Societies consultation: local RBL branch requested repairs to wall in vicinity of War Memorial
Reduce amount of litter	<ul style="list-style-type: none"> - Set up a litter group to organise 'picks' at litter hot-spots. - Organise an annual "Clear up Chedworth" event 	Immediate and on going.	<ul style="list-style-type: none"> - Volunteers - Liaise with School, WI, CDC - Chedworth society - Funding for consumables e.g. gloves and bags 	Chedworth Environment Group	Cotswold Conservation Board National and Local Gov. policies	Questionnaire: <ul style="list-style-type: none"> - Q39: litter reduction seen as necessary for protection of wildlife by 65% of respondents - Q43: 32% want tidier public spaces School consultation

<p>Encourage installation of Renewable Energy systems and energy saving</p>	<ul style="list-style-type: none"> - Assess suitability of different micro-generation techniques for local use - Obtain information on Planning restraints - Develop community renewable energy schemes on public buildings e.g. Village Hall, School and Church as well as on commercial buildings such as farm barns. - Provide a means for people in Chedworth to offset their carbon footprint by investing in community energy projects. - Inform house owners how they can save energy and use renewable energy in a Chedworth Environment group information pack. - Investigate waterwheel energy generation as a pilot project - Investigate local private production of vegetable oil fuel for vehicles - Lobby local supermarkets to stock low priced low energy bulbs 	<p>Investigation and information stage immediately</p> <p>Renewable energy projects in 1-2 years</p>	<ul style="list-style-type: none"> - Volunteers - Cotswold Conservation Board - Severn-Wye Energy Agency - Cotswold District Council - NEF - Chedworth Village Trust - Chedworth Housing and Development group and village hall committee - Local and national renewable energy interest groups and organisations e.g. Centre for Alternative Technology - Abbey Farm and Stowell Park and other local pioneering sites - School re. renewable energy project on new school hall - Cotswold Conservation Board re. pilot project in Chedworth - Funding for information pack and renewable energy projects. 	<p>Chedworth Environment Group</p>	<p>National (PPS 22) and Local Government policies</p>	<p>Questionnaire</p> <ul style="list-style-type: none"> - Q36: 78% of respondents in favour of RE generation schemes. - Q43: Encouragement of energy saving supported by 56% of respondents <p>Public meeting 03/06: RE schemes nominated as an “opportunity” by 2 out of 3 groups</p>
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<p>Improve recycling facilities</p>	<ul style="list-style-type: none"> - Promote reuse before recycle - Provide information to residents on how to recycle effectively - Lobby CDC for greater clarity of signs at collection points as to what items can be recycled and online. - Lobby CDC for cardboard recycling facility at Village Hall - Lobby CDC for improved facilities for recycling of commercial waste - Investigate feasibility of setting up community composting scheme - Identify business waste generated in the parish and work with businesses to ensure maximum reuse or recycling - Propose to Business Group that they purchase a paper shredder for public use - Investigate where the collected garden waste and the Fosscross waste goes. - Investigate the benefits of paper burning blocks - Lobby local supermarkets to stock more recycled goods - Lobby CDC to provide more web based information on how to recycle a wide range of items - Lobby CDC to expand the variety of items that can be put out for the household recycling collections - Lobby CDC to increase the collections at the village hall to stop overflow 	<p>Immediate and ongoing.</p>	<ul style="list-style-type: none"> - Volunteers - Cotswold District Council - Foss Cross Recycling Centre - Glos. Wildlife Trust - Centre for Alternative Technology - Biffa awards - Business Group & local businesses. - Funding for commercial paper shredder, composting bins, paper burning block machine 	<p>Chedworth Environment Group</p>	<p>National and Local Government policies</p>	<p>Evidence in support of litter reduction (above) also supports increased recycling</p> <p>Questionnaire: - Q45: opinions on current standards of recycling facilities</p>
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<p>Enhance enjoyment of local Public Rights of Way network</p>	<ul style="list-style-type: none"> - Produce map of local footpaths and walks - Establish footpath maintenance team 	<p>Immediate and ongoing</p>	<ul style="list-style-type: none"> - Volunteers - National Trust (Roman Villa) - Glos. County Council PRow - Cotswold Conservation Board voluntary wardens - Ramblers Association - Tourist Board - Glos. Wildlife Trust - Chedworth Society - Land owners - Funding for start-up capital equipment 	<p>Chedworth Environment Group</p>	<p>National and Local Government policies</p> <p>Cotswold Conservation Board management plan</p>	<p>Questionnaire:</p> <ul style="list-style-type: none"> - Q38: 23% of respondents would volunteer for FP maintenance - Q40: footpath problems and comments - Q42: 44% respondents asked for local maps - Q43: Improved PRow requested by 16% of respondents <p>School consultation: going for walks 2nd most popular leisure activity</p> <p>Public meeting 03/06: all 3 groups cited PRow network as a strength and 2out of 3 groups saw footpath improvements as an “opportunity”</p>
<p>Retention and maintenance of locally distinctive landscape and heritage features</p>	<ul style="list-style-type: none"> - Maintain dry stone walls (see above) - Maintain stream - Undertake Village Design Statement - Commission report on problems with waterfall on Tuns Hill with a view to eliminating flooding problem, restoring waterwheel to functionality for energy generation and enhancing this prominent village feature 	<p>Immediate and ongoing</p>	<ul style="list-style-type: none"> - Volunteers - Environment Agency - Glos Wildlife Trust - Glos. County Council - Cotswold District Council - Funding for report - Chedworth Society - Funding for waterwheel restoration and energy project. - Funding for stream restoration. 	<p>Chedworth Environment Group</p>	<p>Cotswold Conservation Board management plan</p> <p>Tourist Board initiatives</p> <p>Local history Societies</p>	<p>Questionnaire:</p> <ul style="list-style-type: none"> Q5: flooding problems - Q38 & 39: support for stream maintenance Q40:support for listed Village features - Q43: avoidance of urbanisation most important to 64% of respondents as means of enhancing local environment - Q61: importance of Church

<p>Reduce noise pollution from airfield</p>	<p>- Offer mediation between airfield authorities and residents of Chedworth Laines for the exchange of views and search for a solution.</p>	<p>6 months</p>	<p>- Rendcomb Airfield - Cotswold District Council environmental protection dept.</p>			<p>Questionnaire - Q44 : 27% of respondents suffer disturbance from low-flying aircraft Also comments to Q 44</p>
<p>Encourage volunteer time and expertise</p>	<p>- Identify, encourage and support the application of a local volunteer to become Cotswold Voluntary Warden. This will enable us to both contribute to and benefit from the CVW initiative and link into other PP areas – walks for Seniors etc</p>	<p>Immediate and ongoing</p>	<p>- Cotswolds AONB Conservation Board</p>		<p>Glos. County Council PRow</p>	<p>In spite of response to Q 38 where 52% of respondents would be prepared to lend a hand in theory, this is not supported in practice (eg defunct stream project).</p> <p>Offers of help to deliver above projects such as stream maintenance, wall repair and environmental club</p> <p>Questionnaire Q 57: 14% would assist in an environment club for the young.</p>

<p>Enhance local biodiversity</p>	<ul style="list-style-type: none"> - Contribute to Gloucestershire and Cotswolds AONB Biodiversity Action Plans by liaising with appropriate bodies to identify Priority Habitats and the existence of Priority Species within the Parish. - Take steps to protect and enhance Priority habitats - Investigate possibility of establishing Local Nature Reserve - Investigate possibility of managing some roadside verges for biodiversity - Set up a Nature Club involving people of all ages 	<p>12 months</p>	<ul style="list-style-type: none"> - Volunteers - Gos. County Council - Cotswold Conservation Board - Gos. Wildlife Trust - Defra - English Nature - Local farmers - School - Cheery Club 	<p>Chedworth Environment Group</p>	<p>Biodiversity Action Plans</p> <p>National Curriculum</p>	<p>Questionnaire</p> <ul style="list-style-type: none"> - Q 37: support for woodland management, tree-planting, verge management etc. - Q38: protection of wildlife habitats most common area for voluntary effort - Q39:Support for LNR and habitat creation - Q40:support for hedges and trees - Q43: 46% of respondents support enhanced wildlife areas - Q.57: Environment club for young people received highest no. of volunteer helpers (36) <p>School consultation: significant appreciation of wildlife and landscape, popularity of trees, demand for wildlife park</p> <p>Public meeting 03/06: “Protection of wildlife and nature” scored highest number of votes (22.4%) for single issues. “Over tidiness” perceived as a threat by all 3 groups</p> <p>Seniors consultation: 4 in support of wildlife projects</p>
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2. Housing and development



Chedworth is proud to be a living, working community that enjoys a good social balance and a range of ages, skills and incomes but residents are, nevertheless, aware of how precarious this balance may be.

The natural beauty of the surrounding area and the attractiveness of the settlement have made Chedworth a desirable place to live or spend weekends. The resulting property prices have put even the most modest cottages out of reach for first time buyers and, as with so many other rural communities, there is a desperate need for housing to suit all ages and incomes.

Very strong support for the provision of Affordable Housing was voiced during consultations⁷, making this a priority issue.

It is proposed to address a desire for more community control over some aspects of design and development by the production of a Village Design Statement.

Because the issues of housing and employment are so inextricably connected some of the proposed Actions link with those of other project themes – such as the provision of small business units.

“Future housing must give our youngsters a chance to stay in the village; a village needs young to stay alive.”

⁷ See Appendix 1 Housing and Development data summary page 9

Housing and Development Action Plan

Area of need	Possible action	Help needed (people & funding)	Responsibility for project	Links with other strategies	Evidence from consultation
Lack of Affordable housing in Chedworth	<p>Investigate a way of providing low cost housing for and managed by the community e.g. Community Land Trusts</p> <p>Undertake a Housing Needs Survey in Chedworth</p>	<p>Work with relevant organisations (GRCC, CDC, PC) to undertake survey</p> <p>Volunteers to investigate ways of funding and management</p>	<p>Affordable Housing Group</p> <p>When set up : Community Land Trust Management Team</p>	<p>National (PPS3) and local Government policies</p> <p>Cotswold Conservation Board Management Plan</p>	<p>Questionnaire:</p> <ul style="list-style-type: none"> - Q32: 64% of respondents would not object to a development meeting housing needs of local people - Q8: 34% of those needing to move cite independence reasons. - Q9: 48% of those unable to find accommodation in the Parish (i.e. 17 people) cite property price and lack of suitable stock as the reasons. - Q31: 40% respondents think that housing built over past 10 years is too expensive. - Q33: Small family homes cited by 42% of respondents as the most needed type of accommodation. <p>Comments from questionnaire include: "Affordable housing is essential to correct/keep the social and economic balance. Many semi retired have kept and enriched societies and activities in the area but I'm concerned about the weight of balance towards those that are well moneyed. We need a balance."</p> <p>First Meeting SWOT analysis: lack of affordable homes seen as a threat by all 3 groups & nominated by 16% (second most important issue)</p>

<p>Community wishes to have some control over direction of parish development</p>	<p>Investigate carrying out a Village Design Statement</p>	<p>CDC planning team, GRCC</p>		<p>National Govt policy – PPS 7 Local Development Framework Statement of Community Involvement</p>	<p>Questionnaire - Q59: almost equally high mandate for development of village as a working community and for it staying as it is. - Q31: 27% of respondents think that housing built over past 10 years is too big, 25% think number of houses built over past 10 yrs is “about right” -Q34: Fields Road cited as most popular location for new development Q35: Craft workshops (39%) and small business development (30%) cited as preferred type of development. - Q43: 64% of respondents cited the avoidance of urbanisation as high priority for conservation of local environment. - Q51: 60% of those who expressed an opinion were dissatisfied with planning system. Comments on Q 51:” design standards poor” “Would like a VDS” “Inconsistencies in consents, maintaining sense of scale” - Q62: desire for more information on Planning matters in Hill and Valley News.</p> <p>First meeting SWOT analysis: “over tidiness” and “over development” seen as threats by all 3 groups</p>
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Lack of premises for small businesses	Investigate provision of affordable live/work units	Parish Plan Business Group		Business Link Parish Plan environment action group Parish Plan business action group	Questionnaire: - Q24: Lack of premises seen as greatest barrier to start-up businesses - Q35: Craft workshops (39%) and small business development (30%) cited as preferred type of development. Comments from Questionnaire “need for more places to work in Parish”, “more sustainable local employment”
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3. Social, Leisure and Services



The inadequacies of the play area for small children at the Village Hall are already being addressed as the existing wooden equipment reaches the end of its life. However there is little or no provision of diversions for older children at the moment.

A recently formed Chedworth Youth Council has pledged to respond to this deficiency and will take the lead on the relevant projects within this plan.

Our Seniors are an active bunch and have expressed the need for more exercise-related, cultural and social opportunities.

“Outdoor play areas are a great way to engage the community and share news.”

“This is a very good village for the elderly but there’s not much for teenagers.”

Social, Leisure and Services Action Plan

Area of need	Possible action	Help needed (people & funding)	Responsibility for project	Links with other strategies	Evidence from consultations
<p>Increase play and social opportunities for young people in the parish</p>	<p>Investigate, assist with planning and obtain funding to install play/recreation facilities for teenagers, including the possibility of a youth shelter or focal area.</p>	<p>Volunteers Funding</p>	<p>Youth Council? Play Area Group</p>	<p>Big Lottery's Children's Play and Playful Ideas funding programmes, Cotswold District Council's Play Strategy, Gloucestershire Play Strategy</p>	<p>Youth event</p> <p>Questionnaire: - Q17: 7% of respondents are in 11-15 age group - Q 54: support for new activities - Q 52: low usage rate of playing field - Q 55 :16% of ALL respondents see need for more facilities</p> <p>Comments from questionnaire including: - Outdoor play areas if good are a great way to engage the community & share news & get informed re events. - Outdoor play area for children would be welcome. - The current climbing frame behind the village hall has safety concerns and could be condemned. Q53: Very good village for the elderly but not much for teenagers Comments from Public meeting (03/06): "facilities for young people" 5th most popular issue.</p> <p>Clubs/societies consultation: 628 club expressed need for skateboard ramp and full-time youth worker.</p>

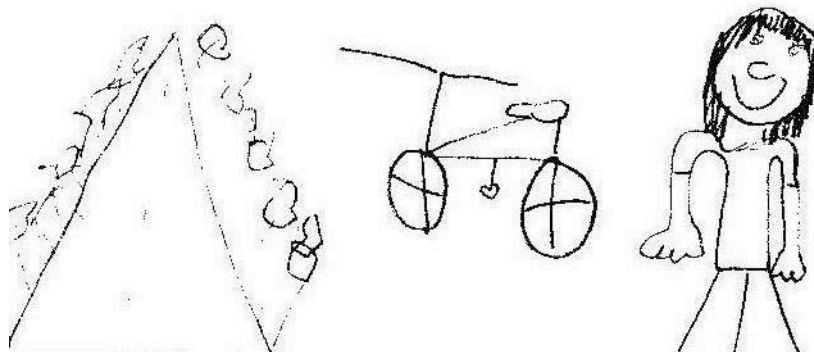
Ensure youth involvement with the future of the Parish and give youth a voice	Set up a youth council	Cotswold District Council/Claire Dowan Parish Council	Parish Council	Cotswold District Council Youth Strategy	Youth event
Extend children's play area and provide new equipment	Play area committee already formed to investigate costs/specifications etc	Additional support from within village to assist group with planning and obtaining funding. Funding from Howard Westlake's book	Play Area Group	Big Lottery's Children's Play and Playful Ideas funding programmes, Cotswold District Council's Play Strategy, Gloucestershire Play Strategy	School consultation: 51% of respondents asked for more play equipment, 25% for more clubs/activities and 23% for a larger play area Youth event Questionnaire Q2:13% of respondents were younger than 11
Improve social and leisure facilities for Seniors	Investigate possibility of setting up: -exercise classes - transport to U3A events in Northleach -a regular social event - theatre visits -arts/craft club - male-oriented social facility to complement WI	Volunteers Subsidised transport Funding	Volunteers	GRCC U3A	Questionnaire: -Q 17: 34% of respondents were over 60 - Q54: 50 requests for U3A -Q2: Male:female ratio of over 60's is exactly 1:1 Seniors consultation

<p>More practical help for Seniors</p>	<p>Produce directory of local services (as supplement to Hill and Valley News – link to Business Group</p> <p>Conduct “skills and services” questionnaire within the community with view to establishing team of volunteers for minor maintenance jobs, driving or visiting</p>	<p>Liaise with H&V</p> <p>GRCC/Village Agent</p>	<p>Volunteers</p>		<p>Requests at Seniors’ Consultation</p> <p>Questionnaire Q 56: Value of H&V news as source of information</p>
<p>Conserve the social history of the Parish</p>	<p>Appoint an archivist to be custodian of Chedworth’s heritage, archiving and storing photographs and other memorabilia, recording parishioners’ memories of village life and adding to the archive with records of current village events and activities.</p>	<p>Funding for digital equipment, software etc.</p> <p>Volunteers</p> <p>Liaison between School and Senior villagers for memory-sharing opportunities</p>		<p>Local History Societies</p> <p>Glos. County Council Records</p> <p>Cotswolds Conservation Board (possible funding)</p> <p>GRCC “In touch” programme</p>	<p>Seniors’ consultation</p> <p>Questionnaire:</p> <ul style="list-style-type: none"> - Q40: high levels of support for protection of village’s physical heritage - Q 53 comment: request for leisure/socialising between younger and older members of the Parish - Q59 comments include support for conserving the social and physical qualities of the village -Q61 Importance of the Church as historic and community feature of village <p>Public meeting SWOT analysis “Community spirit” listed as Strength by all 3 groups</p>
<p>Reduction in crime and insecurity</p>	<p>Develop existing Neighbourhood Watch scheme in the village.</p>	<p>Volunteer</p> <p>Glos Constabulary</p> <p>Other communities who have Neighbourhood Watch schemes</p>		<p>Glos Constabulary</p> <p>National and local government policies</p>	<p>Questionnaire:</p> <ul style="list-style-type: none"> - Q14: 72% respondents would support NWS - Q47:21% respondents rate service form Police as poor - Q60: 22% respondents consider crime and ASB to be an issue

<p>Sense of exclusion from Village life by residents of outlying settlements within the Parish</p>	<p>Erect additional noticeboards at Fossebridge, Foss Cross, Chedworth Laines and Pinkwell</p>	<p>Funding (RIF) Parish Council co-operation</p>			<p>Questionnaire: - Q3: 18% of respondents live within the Parish but outside the village proper - Comments on exclusion from residents at Foss Cross and Fossebridge : Q53 "Fossebridge is not a natural part of the Parish" and Q3 "Living at Foss Cross we feel isolated from the main village"</p>
<p>Increase awareness of roles of Parish Council, District Council and country council and how council tax money is spent</p>	<p>Write article for the Hill and Valley Put information on local notice boards</p>	<p>Chedworth Parish Council Cotswold District Council Gloucestershire County Council</p>		<p>Chedworth Parish Council Cotswold District Council Gloucestershire County Council</p>	<p>Questionnaire - Q48: Only 21% happy with way Council Tax spent - Q49: Over 52% would not be happy to pay more to help parish - Q50: Knowledge of what "Council" did decreases from Parish to District to County Council. A third of respondents thought Parish Council performance was "reasonable" and a third had no opinion. Only 2% though CDC were good at dealing with local problems Only 1% thought County Council were good at reflecting their views</p>

4. Traffic and Transport

I love to ride my bike around
on the roads.



Excessive vehicle speeds and selfish parking are the two main traffic-related problems in Chedworth.

- Fields Road - a more-or-less straight road which runs along the southern valley ridge and links both ends of the village – has been identified by the Community as the worst place for speeding traffic. In view of the extreme antipathy towards any “urbanisation” of the village, a solution to our traffic problems through sympathetic calming measures, possibly based on the “Shared Space” concept would seem appropriate.
- Ill-disciplined parking around the School causes hazards for pedestrians and jams for motorists. Elsewhere in the village congestion may occur as the result of excessive on-street parking.

Although there is strong support for solutions to these problems, the Plan has not generated any clear proposals for specific actions. This reflects the complex and intractable nature of the problems whose solution will require close co-operation with the relevant partners and, probably, a significant amount of funding.

A clear need for volunteer drivers to augment the patchy bus service has been demonstrated, particularly for delivering people to Doctor’s and hospital appointments.

“We must avoid urbanisation e.g. street lights and excessive roads markings”

“Traffic is the greatest menace in the village.”

Traffic and Transport Action Plan

Area of need	Possible action	Help needed (people & funding)	Responsibility for and monitoring of project	Links with other strategies	Evidence from consultation
Improve navigation around village	Install direction signs after researching: design, materials, siting, cost, commissioning, insurance and maintenance	A small group of volunteers to decide where signs need to go, consensus from village. Funding for signs		Cotswolds Conservation Board SDF? Glos. County Council PRow	Questionnaire: - Q55 : direction signs are the top requirement (e.g to church, village hall etc). Also links with better road signage.
Improve road safety around school	Set up action group to explore possible solutions to parking, speed and congestion problems	School Governors, staff and PTA Glos Constabulary Glos. County Council	Action group		Questionnaire: - Q12: 57% identified area around school as being safety hazard - Q.30 – comment First meeting: SWOT analysis: “parking especially at the School” identified as weakness by all 3 groups Seniors’ consultation: issue raised

<p>Reduce speed of vehicular traffic around village</p>	<p>Set up an action group to investigate traffic issues (e.g lowering speed limit),</p> <ul style="list-style-type: none"> - research emerging national policy. - Investigate “shared space” concept - Conduct feasibility study – costs of different measures - Link with other parishes with similar problems 	<p>GRCC as link to other communities.</p> <p>Glos. County Council shared space project</p>	<p>Action Group</p>	<p>Glos. County Council Highways</p> <p>Glos Constabulary (mobile police)</p> <p>Sustrans</p>	<p>Questionnaire: - Q 30: 84% of respondents supported at least one speed control measure. Comments Q30: Many references to traffic speed at Pinkwell</p> <p>First meeting: SWOT analysis: Traffic speed identified as “Weakness” by all 3 groups. “Safer roads for all users” was 3rd most popular issue (19 votes out of 125)</p> <p>School consultation: 23% of respondents cited “hazardous roads” as a negative quality of the village</p> <p>Seniors’ consultation: traffic speed/road safety listed by 4 out of 23 consultees as of high importance</p>
<p>Improve safety for cyclists</p>	<p>Form action group to investigate eg cycle lane on Fields Road (as part of traffic calming scheme)</p>	<p>Glos. County Council Highways</p> <p>Sustrans</p>	<p>Action Group</p>	<p>Glos. County Council Highways</p> <p>Gloucestershire Constabulary</p>	<p>Questionnaire: - Q 12: perceived danger spots</p> <p>Comments from First Public meeting School consultation: Cycling was cited as a favourite activity by 40% of respondents and 29% expressed need for safer cycling measures</p>

<p>Lack of useful public transport</p>	<p>Lobby for improvements to Public Transport system</p> <p>Wider promotion of bus services and timetables</p> <p>Investigate utilising the mini-bus scheme managed by Cotswold CVS to take residents to leisure/recreational activities</p> <p>Organise car sharing scheme</p> <p>Establish a volunteer driver scheme and appoint a co-ordinator to deal with transport requests</p>	<p>Parish Council</p> <p>Cotswold District Council</p> <p>Glos. County Council</p> <p>Hill and Valley News</p> <p>Volunteers</p>			<p>Questionnaire:</p> <ul style="list-style-type: none"> - Q 29: support for community bus service, car sharing and volunteer driving. See also comment to Q29: "Useful to have central register of those willing to [offer] transport." - Q 43: Support for improved public transport and car sharing as environmental protection measure <p>Public meeting: SWOT analysis: Lack of Public Transport seen as a weakness by all 3 groups</p> <p>Seniors' consultation</p>
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5. Enterprise and Employment



Developments in business technology coupled with the desire to reduce the time, money and carbon emissions involved in commuting to work have led to an increase in home working. Chedworth currently hosts over 100 small businesses, the majority of which provide professional services to individuals. This allows one third of the workforce⁸ to actually work within the Parish.

A Business Club has already been established and the following Action Plan has been devised largely as a result of its discussions. It has identified the need for a central, communal business facility to support the pooling of services and expertise.

The lack of office or workshop space for small-scale enterprises could be resolved by the Housing and Development group's plan to provide more of these facilities, possibly in the form of affordable live/work units.

"We need more places to work within the Parish".

⁸ 33% of those responding to Q. 19 of the questionnaire cited their main place of work as within the Parish

Enterprise and Employment Action Plan

Area of need	Possible action	Help needed (people and funding)	Responsibility for project	Links with other strategies	Evidence from consultation
Networking and PR opportunities for businesses in Chedworth	Set up a business club	Funding via club members, county business support initiatives, sponsorship	Business club steering committee?	Business Link Catalyst scheme SW RDA Networking the Cotswolds (Pat Lewis)	Questionnaire - Q20: employment profile of Parish population - Q25: 110 people run businesses within Parish - Q59: 44% of respondents support development of village as a working community “Support for local enterprises” ranked 6 th most important at original meeting
Improved communication between and information on Chedworth businesses.	Website for business club	Company/ individual to build site Funding from trusts/statutory sources or financed from members?	Business club steering committee?	Business Link Catalyst scheme SW RDA Networking the Cotswolds (Pat Lewis)	Questionnaire - Q25 110 people run businesses “Support for local enterprises” ranked 6 th most important at original meeting

<p>Village Business Hub</p>	<p>Set up small business to provide virtual office, secretarial support, telephone answering, packages point etc.</p>	<p>Business Angels</p> <p>Small management team</p> <p>Someone with a suitable location</p>	<p>Chris Stainforth?</p> <p>Dave Whittles?</p> <p>Business club?</p>	<p>SW RDA</p> <p>CPRE</p>	<p>Questionnaire</p> <ul style="list-style-type: none"> - Q 24: Lack of premises cited as biggest barriers to becoming self employed - Q22: 20% of respondents would like to work within the parish <p>New idea at interim parish plan meeting, scope from questionnaire</p> <p>Feed back from business consultation</p>
<p>Develop business opportunities in Chedworth</p>	<p>Identify sites for small business units/workshops in Chedworth</p> <p>Or dual-purpose live/work units as part of any Affordable Housing scheme</p>	<p>Parish council?</p> <p>Parish Plan Housing/ Development Group</p>		<p>SW RDA</p> <p>CPRE</p>	<p>Questionnaire</p> <ul style="list-style-type: none"> - Q8: 15% of those moving away from the village did so for employment reasons - Q19: 33% of respondents work within the Parish and 67% commute elsewhere - Q22 46 respondents would like to be able to work in the village. - Q24 Barriers to becoming self-employed - Q35: 58% of respondents wanted business development in village, preference for craft workshops, small businesses - Q59: 44% of respondents support development of village as a working community <p>Support for local enterprises ranked 6th most important at initial meeting.</p>

<p>PR, communication, business networking</p>	<p>Work with the Hill and Valley news editor to produce a village directory of goods/services</p>	<p>Steering group of business club Editor of Hill and Valley news</p>			<p>Questionnaire - Q56: H&V news most important source of information (79% response) - Q62: support for more information on various topics in H&V</p> <p>First meeting SWOT analysis H&V news/ Village facilities cited as strength by all 3 groups</p> <p>Seniors' consultation: Requests for a village directory of goods/services possibly as an annual supplement</p>
<p>Lack of alternative burial /memorial facility</p>	<p>Possibility for diversification of redundant farmland to provide Green burial sites or memorial woodland</p>	<p>Link with Parish Plan Social, Leisure Services Group</p>			<p>Comments on Q59 and 64</p>

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